

LOTUS

Sets of exquisite charm and tonal purity

SPECIFICATION

The main features of this receiver are the inclusion of Magnavox Moving Coil Speaker — Westinghouse Metal Rectifier — Variable MU H.F. Valve, giving greater volume control — Band-pass tuning — Pentode output valve, giving 2 watts speech output — Single knob tuning — Hair-line selectivity — Combined "on-off" wave-change switch — Provision for Gramophone pick-up — Independent illumination of scales for long and short waves — Provision for mains and internal aerial and additional loud speaker.

The model is available for A.C. and D.C. mains at the retail price of

16 gns.

(including Royalty).

Hire Purchase Terms
£1 11s. 6d. deposit, and
eleven monthly payments
of £1 11s. 6d.



"Two's company" was never more true than it is to-day, and incidentally one is never lonely when there's a LOTUS in the room. Radio is undoubtedly the greatest gift of the age — The LOTUS BAND PASS 3 will enable you to enjoy that gift to the full — Your favourite programme — be it dance music — opera — vaudeville — or symphony concert — is faithfully reproduced — with that delightfully mellow, pure tone that fires your imagination and makes you feel that you are listening to the actual performance.

If you have not had an opportunity of hearing this latest LOTUS All Electric BAND PASS 3 — call in at your dealers **to-day** — hear it for yourself — your choice will surely be the

LOTUS
BAND PASS
3 valve
ALL ELECTRIC
RECEIVER

LOTUS RADIO LTD., MILL LANE, LIVERPOOL

REACH OUT
for finer
programmes
with a
finer set



LEADERSHIP.

LOTUS RADIO LTD.
MILL LANE, LIVERPOOL.

Telephone :
Old Swan 1493, 1494, 1495 and 1496.
Telegrams : "Loradcoil, Liverpool."

There are many factors governing perfect reception. First and foremost in a Receiver intended for all-round reception comes the question of SELECTIVITY. It must be possible to cut out powerful local stations and receive foreign programmes without interference. Secondly, the sensitivity must be such that the principal stations are received at a full loud speaker strength, and last, but by no means least, the cone must be pure and the quality of reception generally crisp and life-like, capable of being controlled from full volume to a gentle murmur at the will of the user.

The way in which the LOTUS 3-valve All-Electric Band Pass Receiver has fulfilled all these requirements at a reasonable price, has been acclaimed as an achievement of outstanding merit. It is only possible as a result of forethought in design, simplicity of layout, and meticulous care in manufacture.

Every LOTUS Receiver is tested at every stage of its manufacture to ensure that the highest standards which the LOTUS engineers have set themselves are adequately maintained.



**THE LOTUS 3 VALVE All Electric
TRULY A SET OF TOMORROW,
EMBODYING ALL THAT GIVES
THE FINEST RECEPTION.**

