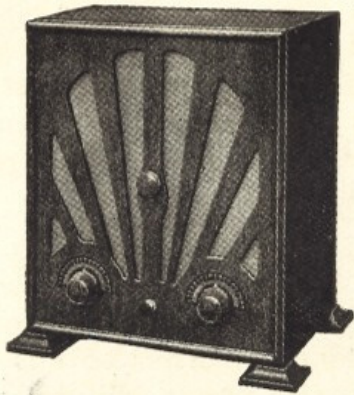


2 VALVE BATTERY SET



A handsome cabinet with built-in speaker and with enclosed H.T. and L.T. batteries, so that the entire set is self-contained. Recent developments in Battery-operated circuits have resulted in improved performance and an all-round efficiency which approximates to that of the all-electric models.

Very fine tone and simple tuning.

Dimensions: $14\frac{1}{2} \times 13 \times 8\frac{1}{2}$ ".

Price: £5 10s. 0d. complete with all batteries.

Easy payment terms: 10/- deposit and 11 monthly payments of 10/-.

BRITISH GENERAL

MANUFACTURING CO., LTD.

BROCKLEY WORKS
LONDON, S.E.4

Telephone: LEE GREEN, 5055/6
Telegrams: SUPERTRAN, LEWIS,
LONDON

BRITISH GENERAL

Receivers

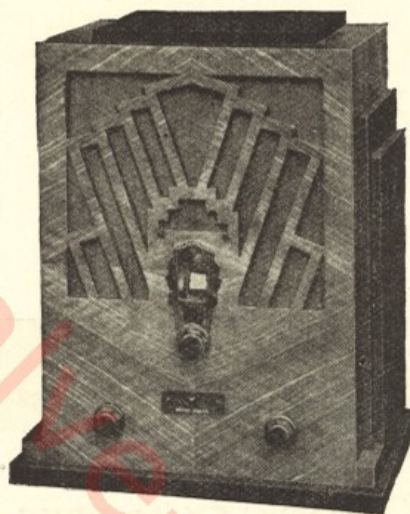
Stands for Quality

IN offering this new series of receiving sets to the public, we want to emphasise the fact that we have set ourselves out to produce real quality in reception.

We have spared nothing in the matter of design, workmanship and quality of components in order to ensure that the result will be entirely satisfactory.

We have not attempted to cut down production costs in order to compete with the "cheap sets" market; we are convinced that the man who wants first-class reception and continuous good service from his Radio Receiver would be well advised to choose from amongst the BRITISH GENERAL range.

DOUBLE BAND PASS 3



An all-mains receiver of outstanding merit, with a performance unequalled by any 3-valve set on the market. The cabinet is produced in quartered figured walnut. The circuit is a special highly developed double band pass type which is the *only* known method of obtaining ultra-selectivity without sacrificing tone or volume. Built on metal chassis, with self-contained moving coil speaker. Provision for Gramophone pick-up and plug for extension loud speakers to other rooms.

For A.C. Mains : 200—250 volts, 50 cycles.

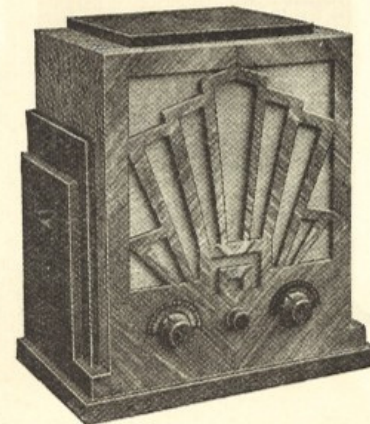
Running cost : 29 hours for 1 unit.

Dimensions : 21 17½ × 11½".

Weight : 44 lbs. Price : £18 18s. 0d.

Easy payment terms : 28/- deposit and 11 monthly payments of 35/-

2 VALVE ALL MAINS



A marvellous example of British General efficiency; the power and tone obtainable from this set being almost unbelievable. The secret is the quality of material and the fact that nothing has been skimped in production in an endeavour to save a few shillings. Building down to a price is false economy; building up to a standard is what we have achieved. Walnut case, moving coil speaker, combined volume and selectivity control. Metal chassis. Provision for Gramophone pick-up and plug for extension loud speakers to other rooms. For A.C. Mains : 200—250 volts, 50 cycles. Running Cost : 36 hours for 1 unit. Dimensions : 16½ × 14½ × 9". Weight : 25 lbs. Price : £11 11s. 0d. Easy payment terms : 21/- deposit and 11 monthly payments of 21/-

The Name BRITISH GENERAL is your Guarantee of Value and Satisfaction