

# THE BRITISH GENERAL

## Double Band Pass ALL MAINS

# 3

INTRODUCING our All-Mains **DOUBLE BAND-PASS 3**, we wish to bring to your notice the fact that the amazing performance of this set is due to the **DOUBLE BAND-PASS** circuit employed. The choice of receivers is very large, but by a careful and easy analysis, your decision can be made quite simple. Your final selection should be made after careful consideration of the following important points, which justify the outlay you intend to make.

### PERFORMANCE

**REPRODUCTION.** (Which embodies faithful response and volume.)

**OPERATION.** (A child should be able to manipulate.)

**SELECTIVITY.** (Should enable a novice to tune in a large number of stations with the greatest of ease.)

**tone.** Must be as near perfect as possible. (This is only attained by using a carefully balanced output Valve and Moving Coil Loud Speaker.)

Then consider: (1) Adaptability.  
(2) Appearance.  
(3) Running cost.

Fortunately the **BRITISH GENERAL All-Mains 3 Receiver** sets a standard for 1933 model receivers.

Our claims to the analysis are:

**REPRODUCTION.** A beauty and fidelity never before approached.

**OPERATION.** Simplicity itself: rotate the Knob under the Illuminated Dial and Stations come in one after the other.

**SELECTIVITY.** The clear cut definition is due to the special **DOUBLE BAND-PASS** circuit arrangement. No other 3-valve receiver design could surpass it.

**tone.** Brilliance with depth. The impression you are left with is "reality."

**ADAPTABILITY.** This set can be used with an outdoor Aerial and Earth or without an outside Aerial. Ideal for flat dwellers.

**APPEARANCE.** Designed on the latest lines, fashioned in Walnut of two shades, with a quartered, figured front giving a handsome appearance.

**RUNNING COST.** Twenty-nine hours for one unit.

### SPECIFICATION

Circuit special Double Band-pass.

Chassis built. Moving Coil Speaker.  
Mains Aerial (if required). Pick-up connections.  
Illuminated Dial (with scale calibrated in wavelength.)

Dimensions—21 x 17½ x 11½ inches. Weight 44 lbs.

### Price 18 Guineas

EASY PAYMENT TERMS, ONE YEAR:

Initial Payment      Eleven Monthly Payments of  
£1 - 8 - 0              £1 - 15 - 0

**GUARANTEE.**—All "BRITISH GENERAL" receivers are fully guaranteed against defects arising out of faulty manufacture for a period of twelve months from the date of purchase and will be repaired or, at our option, replaced should they break down under fair wear and tear within that period; provided that the instructions sent with each instrument are strictly adhered to and that the instrument is returned to our works carriage paid. This guarantee does not apply to valves. [SEE OVER

Telephone—LEE GREEN 5055/6. Telegrams—SUPERTRAN, LEWIS LONDON.

LONDON, S.E.4

Brockley

Brockley Works

British General Manufacturing Co. Ltd.

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2-Valve ALL-ELECTRIC - £11 - 11 - 0  
2-Valve BATTERY MODEL £5 - 10 - 0

